



FAKULTAS EKONOMI DAN BISNIS
PROGRAM STUDI S1 PARIWISATA UNIVERSITAS NASIONAL
SEBARAN MATA KULIAH PROGRAM STUDI PARIWISATA *OUTCOMES BASED EDUCATION*

NO	JENIS	KODE MK	MATA KULIAH KURIKULUM	SKS	KETERANGAN PERUBAHAN ASAL MATKUL
SEMESTER 1					
1	WP	PR2502341001	Bahasa Inggris Pariwisata/ <i>English Tourism</i>	3	
2	WP	PR2502341002	Kode Etik Pariwisata/ <i>Tourism Code of Ethics</i>	2	Kebijakan Pariwisata
3	WP	PR2502341003	Pengantar Bisnis Pariwisata/ <i>Introduction to Tourism Business</i>	3	
4	WP	PR2502341004	Pengantar Manajemen/ <i>Introduction to Management Science</i>	2	Manajemen Hospitality
5	WP	PR2502341005	Pengantar Pariwisata/ <i>Introduction to Tourism</i>	3	
6	WP	PR2502341006	Psikologi Pariwisata/ <i>Psychology of Tourism</i>	3	
7	WP	PR2502341007	Sejarah dan Kebudayaan Indonesia/ <i>History and Culture of Indonesia</i>	2	
TOTAL SKS				18	
SEMESTER 2					
1	WP	PR2502342008	<i>Leisure and Recreation/ Leisure and Recreation</i>	3	
2	WP	PR2502342009	Manajemen Pendapatan Industri Pariwisata/ <i>Tourism Industry Revenue Management</i>	3	
3	WP	PR2502342010	Manajemen Perhotelan/ <i>Hospitality Management</i>	3	
4	WP	PR2502342011	Pariwisata Indonesia/ <i>Tourism Indonesia</i>	3	
5	WN	MKU250201	Bahasa Inggris*/ <i>English*</i>	2	
6	WU	MKU250202	Kewirausahaan**/ <i>Entrepreneurship**</i>	2	
7	WU	MKU25101 - WN	Pendidikan Agama**/ <i>Religious Education**</i>	2	
TOTAL SKS				18	
SEMESTER 3					
1	WP	PR2502343012	Bahasa Asing Pilihan/ <i>Preferred Foreign Language</i>	2	Bahasa Asing Pilihan (Jepang/Perancis)***
2	WP	PR2502343013	Geografi Pariwisata/ <i>Tourism Geography</i>	3	
3	WP	PR2502343014	Manajemen Pemasaran Pariwisata/ <i>Tourism Marketing Management</i>	3	
4	WP	PR2502343015	Pariwisata Internasional/ <i>International Tourism</i>	3	
5	WP	PR2502343016	Pengantar Akuntansi/ <i>Introduction to Accounting</i>	3	
6	WP	PR2502343017	Perencanaan Destinasi Pariwisata/ <i>Tourism Destination Planning</i>	3	Perencanaan dan Pengembangan Destinasi Pariwisata
7	WP	PR2502343018	<i>Public Relations/ Public Relations</i>	3	Dasar-dasar Public Relation
TOTAL SKS				20	
SEMESTER 4					
1	WP	PR2502344019	Akomodasi dan Restoran/ <i>Accommodation and Restaurants</i>	3	
2	WP	PR2502344020	Hukum dan Kebijakan Pariwisata/ <i>Tourism Law and Policy</i>	3	Hukum dan Etika Pariwisata
3	WP	PR2502344021	Manajemen Keuangan/ <i>Financial Management</i>	3	
4	WP	PR2502344022	Manajemen Kualitas Pelayanan/ <i>Service Quality Management</i>	3	
5	WP	PR2502344023	Pengantar Bisnis Event/ <i>Introduction to Business Events</i>	3	Pengantar Bisnis MICE
6	WP	PR2502344024	Perencanaan Operasional Perjalanan Wisata/ <i>Tourist Travel Operational Planning</i>	3	
TOTAL SKS				18	
SEMESTER 5					
1	PP	PR2502355025	Manajemen MICE****/ <i>MICE Management****</i>	3	Manajemen Event
2	PP	PR2502355026	Manajemen Strategik****/ <i>Strategic Management****</i>	3	
3	PP	PR2502355027	Manajemen Sumber Daya Manusia****/ <i>Human Resource Management****</i>	3	
4	PP	PR2502355028	Manajemen Transportasi dan Pasasi****/ <i>Transportation and Passport Management****</i>	3	Manajemen Transport dan Pasasi
5	PP	PR2502355029	Metodologi Penelitian Pariwisata****/ <i>Tourism Research Methodology****</i>	3	
6	PP	PR2502355030	Perilaku Organisasi****/ <i>Organizational Behavior****</i>	3	
TOTAL SKS				18	
SEMESTER 6					
1	WP	PR2502346031	Pariwisata Berkelanjutan/ <i>Sustainable Tourism</i>	3	
2	WP	PR2502346032	Pariwisata Digital/ <i>Digital Tourism</i>	3	Pariwisata 4.0
3	WP	PR2502346033	Studi Kelayakan Bisnis/ <i>Business Feasibility Study</i>	3	Study Kelayakan Bisnis
4	WP	PR2502346034	<i>Travel Writting/ Travel Writting</i>	3	
MK KONSENTRASI EVENT TOURISM INDUSTRY : ****					
5	WK	PR2502356035	<i>Event Tourism ***/ Event Tourism***</i>	3	
6	WK	PR2502356036	<i>Special Event ***/ Special Event***</i>	3	
MK KONSENTRASI PERENCANAAN DAN PENGEMBANGAN DESTINASI PARIWISATA: ****					
5	WK	PR2502356037	Pariwisata Berbasis Masyarakat****/ <i>Community-Based Tourism***</i>	3	
6	WK	PR2502356038	Pengelolaan Destinasi Pariwisata ***/ <i>Tourism Destination Management ***</i>	3	Perencanaan dan Pengelolaan Destinasi Pariwisata I ****
MK KONSENTRASI AKOMODASI DAN KULINER :****					
5	WK	PR2502356039	<i>Hospitality Business Plan ***/ Hospitality Business Plan***</i>	3	Perencanaan Bisnis Hospitalit
6	WK	PR2502356040	<i>Purchasing for The Hospitality Industry ***/ Purchasing for The Hospitality Industry***</i>	3	
7	WN	MKU25104 - WN	Bahasa Indonesia*/ <i>Tourism Destination Management ***</i>	2	
TOTAL SKS				20	
SEMESTER 7					
1	WP	PR2502347041	Kesehatan dan Keselamatan Kerja/ <i>Occupational Health and Safety</i>	3	
2	WP	PR2502347042	Sosiologi dan Antropologi Pariwisata/ <i>Sociology and Anthropology of Tourism</i>	2	
3	PP	PR2502357043	Agro Wisata*****/ <i>Agro Tourism*****</i>	3	
	PP	PR2502357044	Bisnis Internasional*****/ <i>International Business*****</i>		
	PP	PR2502357045	Pengembangan Produk Ekonomi Kreatif Pariwisata*****/ <i>Tourism Creative Economy Product Development*****</i>		
MK KONSENTRASI EVENT TOURISM INDUSTRY : ****					
4	WK	PR2502357046	Pengembangan Operasional Event ***/ <i>Event Operational Development***</i>	3	
5	WK	PR2502357047	Pemasaran Bisnis Event ***/ <i>Business Marketing Event***</i>	3	
MK KONSENTRASI PERENCANAAN DAN PENGEMBANGAN DESTINASI PARIWISATA: ****					
4	WK	PR2502357048	Manajemen Pemanduan Wisata****/ <i>Tour Guide Management***</i>	3	
5	WK	PR2502357049	Pengembangan Destinasi Pariwisata****/ <i>Tourism Destination Development***</i>	3	Perencanaan dan Pengelolaan Destinasi Pariwisata II ****
MK KONSENTRASI AKOMODASI DAN KULINER :****					
4	WK	PR2502357050	<i>Culinary Studies ***/ Culinary Studies***</i>	3	
5	WK	PR2502357051	<i>Managerial Skills in Hospitality Industry ***/ Managerial Skills in Hospitality Industry***</i>	3	
6	WP	PR2502347052	Tugas Akhir/ <i>Final Project</i>	5	
7	WP	PR2502347053	<i>Comprehensive Theoretical Based Examination/ Comprehensive Theoretical Based Examination</i>	1	
TOTAL SKS				20	
SEMESTER 8					
1	WP	PR2502347052	Tugas Akhir/ <i>Final Project</i>	5	

2	WP	PR2502347053	<i>Comprehensive Theoretical Based Examination/ Comprehensive Theoretical Based Examination</i>	1	
3	WP	PR2502348054	<i>Ekowisata/ Ecotourism</i>	3	
4	WP	PR2502348055	<i>Statistik/ Statistics</i>	3	
5	WN	MKU250102	<i>Pendidikan Pancasila*/ Pancasila Education*</i>	2	
6	WN	MKU250103	<i>Pendidikan Kewarganegaraan*/ Civic Education*</i>	2	
7	WU	MKU250305	<i>Bahasa Asing (non english)**/ Foreign Language (non english)**</i>	2	
	WU	MKU250304	<i>Literasi Digital**/ Digital Literacy**</i>		
	WU	MKU250303	<i>Konservasi Alam dan Lingkungan**/ Nature and Environmental Conservation**</i>		
	WU	MKU250301	<i>Olaraga/Seni**/ Sports/Arts*</i>		
	WU	MKU250302	<i>Pendidikan Anti Korupsi**/ Anti-Corruption Education**</i>		
TOTAL SKS				12	
TOTAL SKS MINIMAL				144	

Note:

WN : Wajib Nasional

WU : Wajib Universitas

WP : Wajib Prodi

WK: Wajib Konsentrasi Prodi

PP: Pilihan Prodi

*: Mata Kuliah Nasional

**: Mata Kuliah Universitas

***: Mata Kuliah Konsentrasi Prodi

****: Mata Kuliah Pilihan Prodi

MBK\ Wajib dilakukan di Luar Universitas

Syarat Mahasiswa mengikuti MBKM:

1. Min IPK 3.25
2. Membayar kredit transfer sesuai dengan ketentuan dari universitas / industri yang dituju