



NO	JENIS MK	KODE MK	MATA KULIAH KURIKULUM TAHUN 2025 (Bahasa Indonesia)	MATA KULIAH KURIKULUM TAHUN 2025 (Bahasa Inggris)	SKS	PRASYARAT	PELAKSANAAN
SEMESTER I REGULAR							
1	WP	MN254101	Pengantar Manajemen	Introduction to Management	3		Di Prodi
2	WP	MN254102	Pengantar Bisnis	Introduction to Business	3		Di Prodi
3	WP	MN254103	Pengantar Akuntansi	Introduction to Accounting	3		Di Prodi
4	WP	MN254104	Matematika Ekonomi & Bisnis	Business and Economic Mathematics	3		Di Prodi
5	WP	MN254105	Teori Organisasi Moderen	Modern Organization Theory	3		Di Prodi
6	WP	MN254106	Ekonomi Mikro	Micro economics	3		Di Prodi
Total					18		
SEMESTER II REGULER							
1	WU	MKU250202	Kewirausahaan	Entrepreneurship	2		Di Universitas
2	WN	MKU250104	Bahasa Indonesia	Indonesian Language	2		Di Universitas
3	WN	MKU250101	Pendidikan Agama	Religious Education	2		Di Universitas
4	WN	MKU250102	Pendidikan Pancasila	Pancasila Education	2		Di Universitas
5	WU	MKU250201	Bahasa Inggris/ TOEFL	English Language / TOEFL	2		Di Universitas
6	WP	MN254207	Sistem Informasi Manajemen	Management Information Systems	2		Di Prodi
7	WP	MN254208	Etika Bisnis	Business Ethics	3		Di Prodi
8	WP	MN254209	Ekonomi Makro	Macro economics	3	Ekonomi Mikro	Di Prodi
Total					18		
SEMESTER III REGULER							
1	WP	MN254310	Statistik Ekonomi & Bisnis	Business and Economic Statistics	3		Di Prodi
2	WP	MN254311	Manajemen SDM	Human Resource Management	3		Di Prodi
3	WP	MN254312	Manajemen Pemasaran	Marketing Management	3		Di Prodi
4	WP	MN254313	Manajemen Operasional	Operations Management	3		Di Prodi
5	WP	MN254314	Manajemen Keuangan	Financial Management	3		Di Prodi
6	WP	MN254315	Berpikir Kritis	Critical Thinking	3		Di Prodi
7	WP	MN254316	Hukum Bisnis	Business Law	2		Di Prodi
Total					20		
SEMESTER IV REGULER							
1	WK	MN254417	Man. Pelatihan dan Peng. SDM***	Training and Development Management	3	Manajemen SDM	Di Prodi
	WK	MN254418	Manajemen Pemasaran Jasa***	Service Marketing Management		Manajemen Pemasaran	Di Prodi
	WK	MN254419	Analisis Keamanan & Portofolio***	Securities and Portfolio Analysis		Manajemen Keuangan	Di Prodi
2	WP	MN254420	Riset Operasi	Operations Research	3	Matematika Ekonomi dan Bisnis	Di Prodi
3	WP	MN254421	Ekonomi Manajerial	Managerial Economics	3	Ekonomi Mikro	Di Prodi
4	WP	MN254422	Perpajakan	Taxation	2		Di Prodi
5	WP	MN254423	Perilaku Organisasi	Organizational Behavior	3	Pengantar Manajemen	Di Prodi
6	WP	MN254424	Aplikasi Komputer Statistik	Statistical Computer Applications	2	Statistik Ekonomi & Bisnis	Di Prodi
7	WN	MKU250103	Pendidikan Kewarganegaraan	Civic Education	2		Di Universitas
8	WPU	MKU250301	Olahraga/Seni	Sports/Arts	2		Di Universitas
		MKU250302	Pendidikan Anti Korupsi	Anti-Corruption Education			
		MKU250303	Konversi Alam dan Lingkungan	Nature and Environmental Conservation			
		MKU250304	Literasi Digital	Digital Literacy			
		MKU250305	Bahasa Asing	Foreign Language			
Total					20		
SEMESTER V REGULER							
1	WK	MN254525	Manajemen Kinerja & Kompensasi***	Performance and Compensation Management	3	Manajemen SDM	Di Prodi
	WK	MN254526	Riset Sumber Daya Manusia (SDM) ***	Human Resources management (HR) Research	3	Manajemen SDM	Di Prodi
	WK	MN254527	Manajemen Strategi Pemasaran***	Strategic Marketing Management	3	Manajemen Pemasaran	Di Prodi
	WK	MN254528	Riset Pemasaran***	Marketing Research	3	Manajemen Pemasaran	Di Prodi
	WK	MN254529	Analisis Kinerja Keuangan***	Financial Performance Analysis	3	Manajemen Keuangan	Di Prodi
	WK	MN254530	Riset Keuangan***	Financial Research	3	Manajemen Keuangan	Di Prodi
2	WP	MN254531	Studi Kelayakan Bisnis	Business Feasibility Study	3		Di Prodi
3	WP	MN254532	Manajemen Risiko	Risk Management	2		Di Prodi
4	WP	MN254533	Akuntansi Manajemen	Management Accounting	3		Di Prodi
5	WP	MN254534	Manajemen Strategik	Strategic Management	3	MP + MK + MO + MSDM	Di Prodi
6	WP	MN254535	Bahasa Inggris Bisnis	Business English	3		Di Prodi
Total					20		
SEMESTER VI REGULER							
1	WP	MN254636	Anggaran Bisnis	Business Budgeting	3		Di Prodi
2	WP	MN254637	Finance Technology	Finance Technology	3	Manajemen Keuangan	Di Prodi
3	WP	MN254638	Digital Marketing	Digital Marketing	3	Manajemen Pemasaran	Di Prodi
4	WP	MN254639	Transformational Digital Human Resource	Transformational Digital Human Resource	3	Manajemen SDM	Di Prodi
5	PDP	MN2556**	MK Pilihan Dalam Program Stud (****)_Reguler	Elective Courses Within Study Program ****	8		Di Prodi
Total					20		
SEMESTER VI_MBKM							
1	MBKM	MB-2502136050	Anggaran Bisnis	Business Budgeting	3		Di Prodi
2	MBKM	MB-2502136051	Finance Technology	Finance Technology	3	Manajemen Keuangan	Di Prodi
3	MBKM	MB-2502136052	Digital Marketing	Digital Marketing	3	Manajemen Pemasaran	Di Prodi
4	MBKM	MB-2502136053	Transformational Digital Human Resource	Transformational Digital Human Resource	3	Manajemen SDM	Di Prodi
5	MBKM	MB-25021460**	MK Pilihan Dalam Program Studi****_MBKM	Elective Courses Within Study Program ****	8		Di Prodi
Total					20		
SEMESTER VII REGULER							
1	WP	MN254764	Big Data Analytics	Big Data Analytics	3		Di Prodi
2	WP	MN254765	Start Up and Venture Capital	Start Up and venture capital	2		Di Prodi
3	WP	MN254766	Metode Penelitian Manajemen	Metode Penelitian Manajemen	3	Aplikasi Komputer Statistik	Di Prodi
4	PDP	MN2557**	MK Pilihan Dalam Program Studi (****)_Reguler	Elective Courses Within Study Program ****	12		Di Prodi
Total					20		
SEMESTER VII_MBKM							
1	MBKM	MB-2502137077	Big Data Analytics	Big Data Analytics	3		Di Prodi
2	MBKM	MB-2502137078	Start Up and Venture Capital	Start Up and venture capital	2		Di Prodi
3	MBKM	MB-2502137079	Metode Penelitian Manajemen	Metode Penelitian Manajemen	3	Aplikasi Komputer Statistik	Di Prodi
1	MBKM	MB-25021470**	MK Pilihan Dalam Program Studi (****)_MBKM	Elective Courses Within Study Program ****	12		Di Prodi
Total					20		
SEMESTER VIII							
1	PP	MN254890	Bisnis Internasional	International Business	2		Di Prodi
2	WP	MN254891	Tugas Akhir / Skripsi	Final Project / Thesis	6	Metode Penelitian Manajemen & Aplikom Statistik Min.C & 120 SKS	Di Prodi
Total					8		
Total Minimal SKS					144		

MATAKULIAH KOSENTRASI (*)**

NO		KODE MK	MATA KULIAH KURIKULUM TAHUN 2024		SKS	PRASYARAT	PELAKSANAAN
Konsentrasi Manajemen Sumber Daya Manusia							
1	WP	MN254525	Manajemen Kinerja & Kompensasi***	Performance and Compensation Management	3	Manajemen SDM	Di Prodi
2	WP	MN254417	Man. Pelatihan dan Peng. SDM***	Training and Development Management	3	Manajemen SDM	Di Prodi
3	WP	MN254526	Riset SDM***	HR Research	3	Manajemen SDM	Di Prodi
Konsentrasi Manajemen Pemasaran							
1	WP	MN254527	Manajemen Strategi Pemasaran***	Strategic Marketing Management	3	Manajemen Pemasaran	Di Prodi
2	WP	MN254418	Manajemen Pemasaran Jasa***	Service Marketing Management	3	Manajemen Pemasaran	Di Prodi
3	WP	MN254528	Riset Pemasaran***	Marketing Research	3	Manajemen Pemasaran	Di Prodi
Konsentrasi Manajemen Keuangan							
1	WP	MN254529	Analisis Kinerja Keuangan***	Financial Performance Analysis	3	Manajemen Keuangan	Di Prodi
2	WP	MN254419	Analisis Sekuritas & Porfotolio***	Securities and Portfolio Analysis	3	Manajemen Keuangan	Di Prodi
3	WP	MN254530	Riset Keuangan***	Financial Research	3	Manajemen Keuangan	Di Prodi

MATAKULIAH PILIHAN (**)_REGULER * minimal 20 sks**

NO	KODE MK	MATA KULIAH KURIKULUM TAHUN 2024	SKS	PRASYARAT	PELAKSANAAN
SEMESTER GANJIL					

1	PDP	MN255767	Manajemen Perbankan****	Banking Management	3		Di Prodi
2	PDP	MN255768	Komunikasi Pemasaran****	Marketing Communication	3		Di Prodi
3	PDP	MN255769	Manajemen SDM Internasional****	International Human Resource Management	3		Di Prodi
4	PDP	MN255770	Manajemen Keuangan Internasional****	International Financial Management	3		Di Prodi
5	PDP	MN255771	Manajemen Pemasaran Internasional****	International Marketing Management	3		Di Prodi
6	PDP	MN255772	Manajemen koperasi dan UMKM****	Cooperative and MSME Management	2		Di Prodi
7	PDP	MN255773	Kepemimpinan ****	Leadership	2		Di Prodi
8	PDP	MN255774	Kreativitas****	Creativity	3		Di Prodi
9	PDP	MN255775	Kerjasama****	Collaboration	3		Di Prodi
10	PDP	MN255776	Desain produk****	Product Design	2		Di Prodi
11	PLP		Produksi Konten Digital ****	Digital Content Production	3		Bisdig
12	PLP		Psikologi Komunikasi *****	Communication Psychology	3		Ilkom
TOTAL					33		
SEMESTER GENAP							
1	PDP	MN255640	Budaya Organisasi****	Organizational Culture	3		Di Prodi
2	PDP	MN255641	Bisnis Digital dan Industri 4.0****	Digital Business and Industry 4.0	3		Di Prodi
3	PDP	MN255642	Hubungan Industrial****	Industrial Relations	3		Di Prodi
4	PDP	MN255643	Pasar dan Lembaga keuangan****	Financial Markets and Institutions	2		Di Prodi
5	PDP	MN255644	Perilaku Konsumen****	Consumer Behavior	3		Di Prodi
6	PDP	MN255645	Perekonomian Indonesia****	Indonesian Economy	2		Di Prodi
7	PDP	MN255646	Manajemen Ekspor dan Impor****	Export and Import Management	3		Di Prodi
8	PDP	MN255647	Manajemen Investasi****	Investment management	2		Di Prodi
9	PDP	MN255648	Manajemen Hubungan Pelanggan****	Customer Relationship Management	3		Di Prodi
10	PDP	MN255649	Manajemen Rantai Pasok****	Supply Chain Management	3		Di Prodi
11	PLP		Publik Speaking****	Public Speaking	3		Ilkom
TOTAL					30	(jd sks nya tambah 3sks jd 30 sks)	

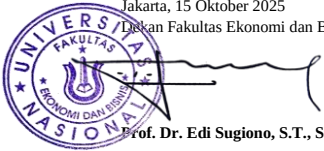
MATA KULIAH PILIHAN (****)_ MBKM

NO		KODE MK	MATA KULIAH KURIKULUM TAHUN 2024		SKS	PRASYARAT	PELAKSANAAN
SEMESTER GANJIL							
1	MBKM	MB-2502147080	Manajemen Perbankan****	Banking Management	3		Di Prodi
2	MBKM	MB-2502147081	Komunikasi Pemasaran****	Marketing Communication	3		Di Prodi
3	MBKM	MB-2502147082	Manajemen SDM Internasional****	International Human Resource Management	3		Di Prodi
4	MBKM	MB-2502147083	Manajemen Keuangan Internasional****	International Financial Management	3		Di Prodi
5	MBKM	MB-2502147084	Manajemen Pemasaran Internasional****	International Marketing Management	3		Di Prodi
6	MBKM	MB-2502147085	Manajemen koperasi dan UMKM****	Cooperative and MSME Management	2		Di Prodi
7	MBKM	MB-2502147086	Kepemimpinan ****	Leadership	3		Di Prodi
8	MBKM	MB-2502147087	Kreativitas****	Creativity	3		Di Prodi
9	MBKM	MB-2502147088	Kerjasama****	Collaboration	3		Di Prodi
10	MBKM	MB-2502147089	Desain produk****	Product Design	2		Di Prodi
11	MBKM		Produksi Konten Digital ****	Digital Content Production	2		Bisdig
12	MBKM		Psikologi Komunikasi *****	Communication Psychology	3		Ilkom
TOTAL					33		
SEMESTER GENAP							
1	MBKM	MB-2502146054	Budaya Organisasi****	Organizational Culture	3		Di Prodi
2	MBKM	MB-2502146055	Bisnis Digital dan Industri 4.0****	Digital Business and Industry 4.0	3		Di Prodi
3	MBKM	MB-2502146056	Hubungan Industrial****	Industrial Relations	3		Di Prodi
4	MBKM	MB-2502146057	Pasar dan Lembaga keuangan****	Financial Markets and Institutions	2		Di Prodi
5	MBKM	MB-2502146058	Perilaku Konsumen****	Consumer Behavior	3		Di Prodi
6	MBKM	MB-2502146059	Perekonomian Indonesia****	Indonesian Economy	2		Di Prodi
7	MBKM	MB-2502146060	Manajemen Ekspor dan Impor****	Export and Import Management	3		Di Prodi
8	MBKM	MB-2502146061	Manajemen Investasi****	Investment management	2		Di Prodi
9	MBKM	MB-2502146062	Manajemen Hubungan Pelanggan****	Customer Relationship Management	3		Di Prodi
10	MBKM	MB-2502146063	Manajemen Rantai Pasok****	Supply Chain Management	3		Di Prodi
11	MBKM		Publik Speaking****	Public Speaking	3		Ilkom
TOTAL					30		

- WN : Wajib Nasional
- WU : Wajib Universitas
- WPU : Wajib Pilihan UNAS
- WP : Wajib Prodi
- WK : Wajib Konsentrasi
- PDP : Pilihan Dalam Prodi
- PLP : Pilihan Luar Prodi
- MBKM : Wajib dilakukan di Luar Universitas
- *** : Mata Kuliah Kosentrasi (****)
- **** : Mata Kuliah Pilihan dalam prodi (****)
- ***** : Mata Kuliah Pilihan luar prodi (*****)

Jakarta, 15 Oktober 2025

Dekan Fakultas Ekonomi dan Bisnis,



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